

Privacy Notice – Communications and Marketing Newsletter Register

This privacy notice is an AI-generated translation. The legally valid privacy notice is available in Finnish

Privacy Notice – Communications and Marketing Newsletter Register

1. Controller and Contact Person

Controller

Industrial Union (Teollisuusliitto ry)
Business ID: 0201717-2

Contact for Data Protection Matters

Email: tietosuojavastaava@teollisuusliitto.fi
Tel: +358 20 774 001
Industrial Union / Data Protection Officer
P.O. Box 107, FI-00531 Helsinki, Finland

2. Categories of Data Subjects

This register contains personal data of individuals who have submitted their contact details through the Industrial Union's communications and marketing newsletter subscription forms.

3. Purpose and Legal Basis for Processing

Only personal data necessary for carrying out the Union's communications activities is collected.

Personal data is processed for the following purposes:

- sending newsletters and marketing communications
- providing information related to the Union, membership, and services offered to individuals who have shared their contact details

The legal bases for processing are:

- **Consent** of the data subject (Article 6(1)(a) GDPR)
- **Legitimate interest** of the controller (Article 6(1)(f) GDPR), such as maintaining communication channels with interested individuals

4. Personal Data Processed in the Register

The register may contain the following categories of personal data:

- Name
- Email address
- Telephone number
- Municipality/city of residence
- Date of birth
- Workplace

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The register may also contain notes made by the controller regarding the data subjects.

5. Personal Data Retention Period

Personal data is retained **until consent is withdrawn** by the data subject.

6. Regular Sources of Information

Personal data is obtained directly from individuals who have submitted their contact details. The register may include notes made by the controller.

7. Rights of the Data Subject

The data subject has the following rights under the GDPR:

- **Right to be informed** about the processing of personal data
- **Right of access** to their personal data
- **Right to rectification** of inaccurate or incomplete data
- **Right to erasure** of personal data when:
 - processing is based on consent
 - erasure does not conflict with statutory obligations or public interest
 - data is no longer necessary for its original purpose
- **Right to withdraw consent** at any time
- **Right to object** to processing insofar as the processing is based on consent
- **Right to data portability**, provided that:
 - the data has been supplied by the data subject
 - processing is based on consent
 - processing is automated
- **Right to restriction of processing**, for example requesting the cessation of direct marketing

Requests must be submitted using the contact details provided in section 11.

The Industrial Union may request additional information to verify the requester's identity and may refuse a request when permitted by law.

A data subject may exercise these rights **once per year free of charge**.

Right to lodge a complaint

Every data subject has the right to lodge a complaint with the Data Protection Ombudsman in Finland or the supervisory authority of their EU Member State of residence or workplace.

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8. Disclosure and Transfer of Personal Data

Personal data may be disclosed to another controller only if the data subject has provided **explicit consent** at the time of submitting their contact details or afterwards.

In this context, “another controller” does **not** include subcontractors but refers to entities that use the received personal data for their own purposes.

Subcontractors processing personal data on behalf of the Industrial Union operate solely under the Union’s instructions.

9. Transfers of Personal Data Outside the EU/EEA

As a rule, personal data is **not** transferred outside the EU/EEA.

If personal data is processed outside the EU/EEA, the Industrial Union ensures that:

- the transfer is based on valid legal grounds, and
- GDPR-compliant safeguards are in place

Personal data may be processed in cloud services located outside the EU/EEA if the service provider is committed to GDPR compliance.

10. Data Security

Digitally processed personal data is protected and stored in systems managed by the Industrial Union, with access restricted to individuals who require the data for their work duties. These persons use personal usernames and passwords.

Storing personal data on paper is avoided.

Personal data sent outside the Union is encrypted.

Workstations and storage media used for processing personal data are also encrypted.

11. Contact Information

Requests regarding data subject rights, questions about this Privacy Notice, and other enquiries may be submitted by email to:

tietosuojaava@teollisuusliitto.fi

Alternatively, contact may be made personally or in writing at:

Data Protection Officer

Industrial Union (Teollisuusliitto ry)

P.O. Box 107, FI-00531 Helsinki

Tel. +358 20 774 001

12. Updates to This Privacy Notice

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This Privacy Notice may be updated from time to time, for example due to changes in legislation or administrative guidance.

Last updated: 5 December 2025